

62,41

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**WHOLESALE**

**PRICE LIST**

**PHLOX**

**SHRUBS**

**PERENNIALS**

LIBRARY  
RECEIVED  
JAN 31 - 1955  
S. C. G.

**FOR SPRING 1955 PLANTING**

**THE LARGEST  
GROWERS OF PERENNIALS  
IN AMERICA**

LIBRARY  
RECEIVED  
JAN 31 1955  
U. S. Department of Agriculture

**RICHARDS GARDENS, INC.**

**PLAINWELL, MICHIGAN**

### **Terms and Conditions of Sale**

Prices are all f.o.b. Plainwell, Michigan, CASH WITH ORDER or the usual 30 days, NET. New customers please furnish references.

Shipment will be made by express unless instructed different. If parcel post is requested we will bill you for the postage. **ALL GOODS TRAVEL AT PURCHASERS RISK**, and we cannot be responsible for the crop, except in case of error on our part, when we shall not be responsible for a greater amount than the price paid.

**This Price List Cancels All Previous Lists**



Minimum: 25 plants of one variety

Except where noted

25 of a kind at the 100 rate

250 at the 1000 rate

No charge for packing



If there are any items you are interested in that are not listed in this catalog, please write us for quotations as we may be able to furnish them.

We can also offer a complete pack-out service and if you are interested in this please write for prices, varieties of plants, etc.

**RICHARDS GARDENS, INC.**

# Heavy Rooted, One-Year Field Grown Perennial Plants

## Achillea

**PTARMICA, the Pearl**--Pure white double blossoms in large clustered heads.

**FILIPENDULA Parker's Variety**—Large heads of golden yellow flowers on long stems.

## Alyssum

**SAXATILE COMPACTUM**—One of the showiest spring flowers with its large clustered blooms of bright yellow.

## Anchusa

**ITALICA**—A splendid background plant with its attractive silvery-green foliage.

## Anemone

**PULSATILLA**—Deep blue, bell-shaped flowers in April are followed by tasseled seed-pods, decorative in themselves.

## Aquilegia

**CLEMATIFLORA**—Resembles a clematis. Blooms in June in a variety of pastel shades.

**\$5.00 per 100** **\$45.00 per 1000**

**LONGISSIMA**—Extra large flowers of clear yellow.

**\$5.00 per 100** **\$45.00 per 1000**  
**LONG SPURRED BLUE**—Large flowers in all shades

**LONG STICKED BLUE**—Large flowers in all shades of blue.

**MRS. SCOTT ELLIOTT**—Large, long spurred flowers in a wide range of colors, covering all shades of lavender, blue, and white.

purple, red, white, yellow, blue and pink.  
\$15.99 100 \$15.99 1000

**ROSE QUEEN**—Richly colored deep rose blooms. Fine

for cutting. **\$15.00** 1000

**SILVER QUEEN**—Finely formed florets of silvery white.



## Centaurea

**MONTANA BLUE**—Numerous large deep blue flowers somewhat resembling the annual cornflower.

\$4.00 per 100

\$35.00 per 1000

## Coreopsis

**DOUBLE SUNBURST**—Double flowers of gold color.

\$3.50 per 100

\$30.00 per 1000

## Delphinium—Pacific Hybrids

May Sown

**BLUE BIRD**—Clear medium blue with white bee.

**BLUE JAY**—Medium to dark blue with darker bee.

**CAMELIARD**—Clear soft lavender. White bee.

**GALAHAD**—Pure white with white bee.

**GUINEVERE**—Light pink, lavender, with white bee.

**PERCIVAL**—White to brown bee.

**ROUND TABLE**—A superb mixture of the finest shades.

\$6.00 per 100

\$55.00 per 1000

**PACIFIC MIXED**—A good mixture.

\$4.50 per 100

\$40.00 per 1000

## Delphinium

**BELLADONNA, Improved Cliveden Beauty**—Beautiful soft light blue in color.

\$4.00 per 100

\$35.00 per 1000

**BELLAMOSUM**—Has rich deep blue color.

\$4.00 per 100

\$35.00 per 1000

## Delphinium

**CHINESE**—Graceful habit of growth and has finely cut foliage.

\$4.00 per 100

\$35.00 per 1000

**SAPPHIRE**—A new improved strain. Color is a rich sapphire-blue.

\$5.00 per 100

\$45.00 per 1000

**LAMARTINE**—Well formed spikes of the deepest blue flowers, each with a distinct white eye.

\$4.00 per 100

\$35.00 per 1000

**BLACKMORE & LANGDON**—Superb color range which includes shadings from pale blue through delicate lavender and rose variations.

\$4.00 per 100

\$35.00 per 1000

**WREXHAM**—Color variations including all shades from deepest blues and purples to the delicate pastels in rose, orchid and pale blue.

\$4.00 per 100

\$35.00 per 1000

## **Dianthus Barbatus**

<b>MIDGET MIXED</b> —Dwarf variety much used for borders. Mixed colors of wide range.	
<b>\$3.50 per 100</b>	<b>\$30.00 per 1000</b>
<b>SCARLET BEAUTY</b> —Brightest scarlet color for massed display.	
<b>\$3.50 per 100</b>	<b>\$30.00 per 1000</b>
<b>NEWPORT PINK</b> —Salmon pink color. A very effective single type.	
<b>\$3.50 per 100</b>	<b>\$30.00 per 1000</b>
<b>MIXED</b> —Excellent strain of vigorous growing plants in a wide range of brilliant colors.	
<b>\$3.50 per 100</b>	<b>\$30.00 per 1000</b>

## **Dianthus Plumarius** **SPRING BEAUTY**

<b>\$3.50 per 100</b>	<b>\$30.00 per 1000</b>
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## **Echinops**

<b>RITRO</b> —Flowers are extremely large and an intense metallic blue.	
<b>\$5.00 per 100</b>	<b>\$45.00 per 1000</b>

## **Gypsophila**

<b>SNOW WHITE DOUBLE</b> —Produces a mass of small white flowers, mostly double.	
<b>\$5.00 per 100</b>	<b>\$45.00 per 1000</b>
<b>PANICULATA</b> —Small single white flowers in great profusion.	
<b>\$3.50 per 100</b>	<b>\$30.00 per 1000</b>

## **Gaillardia**

<b>BURGUNDY</b> —Plants produce a profusion of warm, rich dark red blossoms with high-tufted centers.	
<b>\$4.00 per 100</b>	<b>\$35.00 per 1000</b>
<b>DAZZLER</b> —Large flowering type with blooms of bright golden yellow centered with a disc of satiny maroon.	
<b>\$4.00 per 100</b>	<b>\$35.00 per 1000</b>
<b>GOBLIN</b> —A true Dwarf Gaillardia. Plants grow 12 to 15 inches high in very compact shape. Foliage almost disappears under mass of large, deep red and gold blooms.	
<b>\$4.00 per 100</b>	<b>\$35.00 per 1000</b>
<b>PORTOLA HYBRIDS</b> —Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold.	
<b>\$4.00 per 100</b>	<b>\$35.00 per 1000</b>

## **Helianthemum**

<b>MUTABILE MIXED</b> —Beautiful hybrids of rose, white and yellow	
<b>\$5.00 per 100</b>	<b>\$45.00 per 1000</b>

## **Hibiscus**

<b>AVALON HYBRIDS</b>	
<b>\$4.00 per 100</b>	<b>\$35.00 per 1000</b>

## Hollyhock

<b>CHATER'S DOUBLE MIXED</b> —Beautiful range of color in one of the best mixed strains.	
\$3.50 per 100	\$30.00 per 1000
<b>COLORADO SUNSET</b> —Color a glowing golden-orange.	
\$3.50 per 100	\$30.00 per 1000
<b>DOUBLE APRICOT</b> —Beautiful golden apricot.	
\$3.50 per 100	\$30.00 per 1000
<b>DOUBLE NEWPORT PINK</b> —Magnificent double flowers of a shimmering pink color.	
\$3.50 per 100	\$30.00 per 1000
<b>IMPERATOR</b> —An erect perennial with long spikes bearing lovely, double blooms.	
\$3.50 per 100	\$30.00 per 1000
<b>LILAC</b> —Huge, double flowers in soft lavender shade.	
\$3.50 per 100	\$30.00 per 1000
<b>SCARLET</b> —A brilliant red blossom on tall, erect stems.	
\$3.50 per 100	\$30.00 per 1000
<b>YELLOW</b> —Long graceful spikes bearing huge balls of pastel yellow blooms	
\$3.50 per 100	\$30.00 per 1000

## Iris Dichotoma

<b>MIXED</b> —Colors run from light cream through blues, purple and red shades.	
\$8.00 per 100	\$76.00 per 1000

## Iris

<b>CAESAR'S BROTHER</b> —This is the best of all the dark blue Siberian Iris.	
\$5.00 per 100	\$45.00 per 1000

## Incarvillea

<b>DELAVAYI</b> —One of the best of this variety. Produces beautiful rose-pink flowers.	
\$7.00 per 100	\$66.50 per 1000
<b>BREVIPES</b> —A very beautiful red Incarvillea.	
\$7.00 per 100	\$66.50 per 1000

## Lathyrus Latifolius

A climbing form of Sweet Pea which should be more generally planted in this country.	
\$5.00 per 100	\$45.00 per 1000

## Lilium

<b>TENUIFOLIUM</b> —Flowers dazzling coral red, up and down the stem.	
\$5.00 per 100	\$45.00 per 1000

## Linum Perenne

Clear light blue blooms.	
\$4.00 per 100	\$35.00 per 1000





**Cannas**  
**GRAND OPERA SERIES**

Here is a new series of Cannas, quite distinct from the older familiar varieties. These new Cannas have large florets and are carried in huge trusses.

**AIDA**—Broad, rounded, overlapping petals. The base color is old-rose, overlaid with delicate salmon.

100 for \$18.00 1000 for \$150.00

**LA BOHEME**—Nicely formed head of bloom. Soft rosy peach overlaid with light pearl tints.

100 for \$18.00 1000 for \$150.00

**LA TRIVIATA**—Petals are perfectly placed in the head of bloom, making a large mound of color. A delightful, lively old rose.

100 for \$18.00 1000 for \$150.00

**MIGNON**—The upper petals of each floret are peach and rose; the lower has more old-gold tones. A beautiful blend.

100 for \$18.00 1000 for \$150.00

**MME. BUTTERFLY**—Soft horizon-yellow with overtones of day-break pink, a wonderful combination of soft tints

100 for \$18.00 1000 for \$150.00

**RIGOLETTO**—Pure canary-yellow when first opening, passing to light lemon-yellow as the flowers develop. A topnoch yellow.

100 for \$18.00 1000 for \$150.00

## OLDER CANNA VARIETIES

**CITY OF PORTLAND**—Deep rich pink blooms. Green foliage. \$11.00

100 for \$6.00 1000 for \$55.00

**KING HUMBERT**—Huge flowers of brilliant orange-scarlet marked bright red bronze foliage. **1000 for \$5.00**

100 for \$6.00 1000 for \$55.00

**RICHARD WALLACE**—Large, rich creamy yellow flowers. Green foliage. **1000 for \$55.00**

100 for \$6.00 1000 for \$55.00

**ROSAMUND COLES**—Upper part of petals is a beautiful scarlet with heavy yellow border; lower part is canary-yellow. An early bloomer. **1000 for \$5.00**

100 for \$6.00 1000 for \$55.00

**THE PRESIDENT**—Immense, firm flowers of rich glowing scarlet, carried on strong erect stalks. Rich green foliage. 10-20. 1000 ft. \$55.00

100 for \$6.00 1000 for \$55.00

**MIXED**—A mixture of all varieties. 100 for \$5.50 1000 for \$50.00

## Gladiolus

**ALFRED NOBEL**—Large florets of salmon-rose with a large white blotch on the lower petal.

No. 1 \$30.00      No. 2 \$26.00      No. 3 \$22.00

**BENARES**—Deep pink with a carmine feather on the lower petals. Excellent for cutting.

No. 1 \$22.00      No. 2 \$26.00      No. 3. \$22.00

**GILBERT HERALD**—A ruffled yellow variety.

No. 1 \$22.00      No. 2 \$19.00      No. 3 \$16.00

**JOHAN VAN KONYNENBURG**—Shining garnet-red throughout. Long spikes with eight or more open at one time.

No. 1 \$22.00      No. 2 \$19.00      No. 3 \$16.00

**MANSOER**—Shining blood-red with velvety blackish glow. Fine for cutting.

No. 1 \$25.00      No. 2 \$22.00      No. 3 \$19.00

**MARGARET BEATON**—Snow-white with a splash of bright orange red in the throat.

No. 1 \$18.00      No. 2 \$15.00      No. 3 \$12.00

**MODERN TIMES**—Carmine-purple delicately striped creamy yellow.

No. 1 \$22.00      No. 2 \$19.00      No. 3 \$16.00

**PACTOLUS**—Heavy spikes of apricot-cream with an orange-red blotch on the lower petals.

No. 1 \$25.00      No. 2 \$22.00      No. 3 \$19.00

**PALETTE**—Bright vermillion-red with a sharply contrasting throat blotch of clear purple-blue. Very colorful.

No. 1 \$30.00      No. 2 \$26.00      No. 3 \$12.00

**RAVEL**—Violet-blue with reddish brown markings. Tall spikes, one of the best of the new blue varieties.

No. 1 \$18.00      No. 2 \$15.00      No. 3 \$12.00

**SNOW PRINCESS**—Clear white with a milk-white throat. An excellent cut flower.

No. 1 \$18.00      No. 2 \$15.00      No. 3 \$12.00

**FINEST MIXTURE**—A large flowering mixture of the better Varieties.

No. 1 \$15.00      No. 2 \$12.00      No. 3 \$10.00

per 1000

These gladiolus bulbs are disease free and twice inspected by state inspectors. Most of the varieties listed are newer creations from Holland. We know that you will be pleased with them. You may order 100 bulbs at the 1000 rate.

## Dahlias

### LARGE FLOWERING VARIETIES

<b>CHAUTAUQUA GIANT</b> —Large, yellow-orange blooms to 10 inches in diameter.	<b>1000 for \$120.00</b>
<b>100 for \$15.00</b>	
<b>COMMANDO</b> —Clean dark lavender flowers on good stems. Very large.	<b>1000 for \$70.00</b>
<b>100 for \$8.00</b>	
<b>COMMODORE</b> —Gigantic blooms averaging 10 inches across, rich lemon-yellow.	<b>1000 for \$70.00</b>
<b>100 for \$8.00</b>	
<b>MARIE</b> —Soft pastel pink, with lighter shading at the tips of the petals. A very good cut flower.	<b>1000 for \$70.00</b>
<b>100 for \$8.00</b>	
<b>MRS. GEO. LE BOUTELLIER</b> —Deep crimson-red. Large flowers.	<b>1000 for \$80.00</b>
<b>100 for \$9.00</b>	
<b>OGDEN REID</b> —A beautiful blending of pink tones, very large flowers.	<b>1000 for \$80.00</b>
<b>100 for \$9.00</b>	
<b>RUFFLED GIANT</b> —Velvety carmine-red petals, a large bloom of top quality.	<b>1000 for \$120.00</b>
<b>100 for \$15.00</b>	
<b>WHITE GIANT</b> —Enormous exhibition flowers of crisp, snowy white. An outstanding variety.	<b>1000 for \$80.00</b>
<b>100 for \$9.00</b>	

### POMPOM VARIETIES

<b>BRIDE'S BOUQUET</b> —Clear White	
<b>100 for \$6.00</b>	<b>1000 for \$50.00</b>
<b>CATHERINE</b> —Orange-pink, very colorful.	
<b>100 for \$6.00</b>	<b>1000 for \$50.00</b>
<b>RED BALL</b> —A rich bright red, one of the best	
<b>100 for \$6.00</b>	<b>1000 for \$50.00</b>
<b>YELLOW COLLOSSEE</b> —A clear yellow, prolific in blooming.	
<b>100 for \$6.00</b>	<b>1000 for \$50.00</b>
<b>OUR FOUR STAR MIXTURE</b> —Contains all colors and types, sure to please.	
<b>100 for \$5.00</b>	<b>1000 for \$40.00</b>

## Hardy Phlox

The best of America's favorite varieties, plus colorful new introductions

**AETNA**—Carmine red

**BORDER GEM**—Dwarf purple

**BLUETTE**—Large blue

**CAROLINE VANDENBERG**—Lavender with white eye

## Hardy Phlox

**EVA FORRESTER**—Salmon pink with white eye  
**ETHER PRITCHARD**—Rich bluish-violet

**FUSCHIA**—Dark fuschia purple

**FLASH**—Rich dark red, tall

**HAUPTMAN KOEHL**—Bright red

**LILLIAN**—Beautiful Cameo pink

**MIA RUY'S**—Dwarf pure white

**PINKETTE**—Pale Pink

**PINK CHARM**—Bright pink

**PURPLE SWEETHEART**—Nice purple

**POLKA DOT**—White with pink eye

**PRIME MINISTER**—White with red eye

**SAN ANTONIO**—Plum red, very good

**SALMON GLOW**—Deep salmon pink

100 for \$12.00

1000 for \$100.00

## Newer Introductions

**BRIGADIER**—New, light red, very showy

**BRIGHT EYES**—Brilliant red

**CHEERFULNESS**—New compact pink with red eye

**PURPLE HEART**—Outstanding new purple doesn't fade

**RUTH MAY**—A beautiful silver pink with red eye

**WORLD PEACE**—A new white that is very popular

100 for \$14.00

1000 for \$125.00

## Phlox Liners

These Phlox liners will be ready about May 10th. No orders will be accepted after June 10th, so get your orders in early

**AFRICA**—Carmine red

**BORDER QUEEN**—Dwarf watermelon pink

**BRIGADIER**—Light red

**CHEERFULNESS**—Pink with red eye

**CHARLES CURTIS**—Brilliant cherry-red

**DAILY SKETCH**—Pink with red eye

**FLASH**—Tall dark red

**FUSCHIA**—Nice purple

**HAUPTMAN KOEHL**—Bright red

**LILLIAN**—Cameo-pink

**MARY LOUISE**—Pure white

**PURPLE HEART**—New rich purple, outstanding

**PRIME MINISTER**—White with red eye

**RUTH MAY**—New, silver pink

**SAN ANTONIO**—Plum red

100 for \$4.50

1000 for \$40.00

**BLUE BOY**—Best of the so called blue phlox

**LEO SCHLAGETER**—Best scarlet

100 for \$5.00

1000 for \$45.00

## Shrubs

	Size	10	25
<b>Salix Nana Purpurea</b>	18/24"	\$2.25	\$4.75
(Blue Willow) A dwarf bush that makes a distinctive hedge. Foliage is unusual bluish gray with a tinge of green. Withstands extreme cold weather.			
<b>Kolkwitzia</b> (Beauty Bush)	18/24"	3.00	6.75
(Beauty Bush) A glorious fountain-shaped plant covered with delicate pink, fragrant flowers in late May and June. Branches are gracefully arched. A rapid grower, 8 to 10 feet in height and diameter.			
<b>French Pussy Willow</b>	18/24"	3.00	6.75
Not the wild Pussy Willow but a fine cultivated French variety. Enjoy these dainty silvery pink flowers every winter. A beautiful round shrub in summer or use them for tall screens or backgrounds.			
<b>Russian Olive</b>	2/3'	2.50	5.50
A very hardy, small tree with small, olive-like fruits and silvery foliage. Fragrant flowers in June; silvery and yellow fruit.			
<b>American Bittersweet</b>	12/24"	3.00	6.75
A native hardy vine that climbs by twining. Very vigorous and easy to grow. Glossy leaves turning bright yellow in fall. The big, showy clusters of crimson fruit with orange-yellow coat are widely used for indoor winter decoration.			
<b>Smoke Tree</b>	12/18"	2.50	5.50
Large, loose particles of flowers with spreading hairs that give a smokey effect. A bushy shrub blooming in early summer. In fall the foliage turns to red, yellow and brown.			
<b>Spirea Van Houtte</b>	18/24"	2.50	5.50
Long, graceful white sprays in May and June. Used as specimens and in informal hedges. Hardy and adaptable.			
<b>Snowberry White</b>	18/24"	3.00	6.75
Bell-shaped, pinkish flowers followed by waxy white berries in autumn. A small, bushy shrub. Does well in partial shade.			
<b>Magnolia Soulangeana</b>	18/24"	10.00	22.50
A beautiful tree that grows to 20 feet or more in height. Widely planted for its really gorgeous 4-inch flowers that open in early spring just before the leaves.			

## Strawberries

DUNLAP	\$12.00
ROBINSON	\$10.00
CATSKILL	\$12.00
DORSETT	\$12.00
PREMIER	\$12.00
SPARKLE	\$12.00
TEMPLE	\$12.00
FAIRLAND	\$12.00
ARMORE	\$12.00
JUMBO	\$20.00
VERMILLION	\$14.00
GEM (everbearing)	\$18.00
STREAMLINER (everbearing)	\$18.00
BLAKEMORE	\$10.00

## Raspberries

### RED RASPBERRIES

Latham midseason to late. 1 yr. number 1. 100 for \$8.00	1000 for \$70.00
Sunrise early. 1 yr. number 1. 100 for \$7.50	1000 for \$65.00
Indian Summer everbearing. 1 yr. number 1. 100 for \$8.00	1000 for \$70.00

### BLACK RASPBERRIES

Cumberland the standard midseason variety. Number 1 tips. 100 for \$7.00	1000 for \$60.00
Logan the best early variety. Number 1 tips. 100 for \$7.00	1000 for \$60.00
MORRISON a superior late variety. Number 1 tips. 100 for \$7.00	1000 for \$60.00
Sodus giant, bright purple berries. Number 1 tips. 100 for \$8.00	1000 for \$70.00

## Asparagus Plants

	1 year		2 year	
	100	1000	100	1000
Martha Washington	\$1.75	\$14.00	\$2.25	\$20.00
Paradise	\$1.75	\$14.00	\$2.25	\$20.00

# Wholesale Price List

## PHLOX - SHRUBS - PERENNIALS

for

### Spring 1955 Planting

United States Dept. of  
Agric. Ralph Shaw  
Washington 25, D.C.

Richards Gardens, Inc.  
Plainwell, Michigan

*Largest Growers of Perennial Seedlings in America*

Return Postage Guaranteed

